

November 20-22, 2024



# Richard Bland College

## of WILLIAM & MARY

### RICHARD BLAND COLLEGE MISSION-SPECIFIC SUCCESS MEASURES

At its August retreat, the College of William & Mary Board of Visitors instructed RBC to develop success measures reflecting its unique mission and strategic priorities. Preliminary results follow.

In measure selection, RBC focused on two areas: students served and student outcomes. For students served, data was collected on percentage of 1) nonwhite students and 2) students awarded Pell Grants. RBC plans to add a measure of first-generation college students, but comparative data from other institutions is proving a challenge to gather. To understand performance, RBC will compare itself both to the 15 schools identified as a valid IPEDS comparison group and 8 schools matching Carnegie Foundation Classifications. The table below contains the most recent available data from IPEDS for these measures.

	Percent Nonwhite	Percent Undergraduates Awarded Pell Grants
<b>Richard Bland College</b>	<b>55.6%</b>	<b>40%</b>
IPEDS Comparison Group <sup>i</sup>	56.5%	46.8%
Carnegie Group <sup>ii</sup>	45.4%	50.0%

For student outcomes, RBC proposes to collect data on the percentage of 1) students who enroll and complete an RBC diploma and 2) entering students who become “stop outs” (students who neither graduate, continue at RBC, nor transfer to another college). Due to data limitations, RBC cannot compare itself across these measures to other schools, so progress on these measures will be evaluated based on change over time. The table below contains RBC’s most recent available data records for these measures.

	Transfer Students Who Complete RBC Diploma (%)	“Stop Outs” (%)
<b>Richard Bland College</b>	<b>25.7%</b>	<b>62.4%</b>

<sup>i</sup> Blue Mountain CC, Coffeyville CC, Columbia-Greene CC, Connors State College, Copper Mountain Community College, Oxford College at Emory University, James Sprunt CC, Lassen CC, Louisburg College, Phillips CC of the University of Arkansas, Rowan College of South Jersey-Cumberland Campus, Sullivan County CC, SUNY Corning CC, University of South Carolina-Salkehatchie, Western Oklahoma State College

<sup>ii</sup> Los Angeles County College of Nursing and Allied Health, Central Louisiana Technical Community College, Northwest Louisiana Technical Community College, Nebraska College of Technical Agriculture, Central Pennsylvania Institute of Science and Technology, Hacienda La Puente Adult Education, Lancaster County Career and Technology Center, Carver Career center. According to their Carnegie Foundation, these schools resemble Richard Bland as “public” “Associate’s Colleges” of “at least 2 but less than 4 years” with a special focus on “two-year” education in “other fields.”